

Pinpoint Media 1707 Osage Street #103 Alexandria, VA 22302

CPE

60/73/737

Net Total

\$21,097.00

Commission

\$3,723.00

15.00

Normal

Phone/Fax

Comments Billing Type Account Types

Agency Advertiser Schedule Dates Contract # Pinpoint Media (13513) A Stronger Vermont (82921) 10/13/16-10/26/16 1445910 CO-OP Date Entered Entered By Last Modified 10/18/16 ECR25327388 Elizabeth F. Guy 10/10/16

Buyer Name Sales Office Salesperson Nicole, Meade, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 60/73/737 (566962) Political - Issues / Propositions (1068)

Brand Product

Order Type Commission % Package Deal Headline #

10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW. Standard National/Political Sales Tax

Burlington (WFFF)
By Broadcast Month
Oct. 2016 Grand Total: **Spots** 180 180 \$24,820.00 \$24,820.00

Accepted-Agency/Advertiser:		to order to the control of the contr	13.0 Normal Line / SPOT	12.0 Normal Line / SPOT	11.0 Normal Line / SPOT	10.0 Normal Line / SPOT	9.0 Normal Line / SPOT	8.0 Normal Line / SPOT	7.0 Normal Line / SPOT	6.0 Normal Line / SPOT	5.0 Normal Line / SPOT	4.0 Normal Line / SPOT	3.0 Normal Line / SPOT	2.0 Normal Line / SPOT	1.0 Normal Line / SPOT	Line Type / Break Type (Ker #)
		**************************************	10/17/16-10/17/16	10/14/16-10/14/16	10/13/16-10/13/16	10/26/16-10/26/16	10/25/16-10/25/16	10/24/16-10/24/16	10/21/16-10/21/16	10/19/16-10/19/16	10/20/16-10/20/16	10/18/16-10/18/16	10/17/16-10/17/16	10/14/16-10/14/16	10/13/16-10/13/16	(Ker #) Dates
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		POCOL AL MEMA THE MOUNTY	l ocal 44 News This Morning 10/10/16	Local 44 News This Morning 10/10/16	Comments											
		101/01/10	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	Entered



Alexandria, VA 22302 WFFF 201 Humboldt St Rochester, NY 14610-1093

Salesperson

Katz - Washington DC, Washington DC (1179)

#103

CPE

60/73/737

National/Political

Phone/Fax Buyer Name Sales Office

> Nicole, Meade, Katz - Washington DC

1707 Osage Street Pinpoint Media

> Brand Product Agency Advertiser Schedule Dates Contract # 60/73/737 (566962) Pinpoint Media (13513) A Stronger Vermont (82921) 10/13/16-10/26/16 Political - Issues / Propositions (1068) 1445910 မှ မှ Last Modified Headline # Entered By Date Entered 10/10/16 Elizabeth F. Guy ECR25327388 10/18/16

Demo

Order Type

Package Deal Normal

Commission %

Net Total Commission 15.00 \$21,097.00 \$3,723.00

Sales Tax

Standard

Billing Type Account Types

Comments

10/13/16--10/26/16 a stronger vermont - NAB sent VIA email. Pymt to follow:

Burlington (WFFF)
By Broadcast Month
Oct. 2016 Grand Total: 180 180 **Rate** \$24,820.00 \$24,820.00

		Comments:	Date:					Ħ.	Accepted-Station:	Date:	0		Accepted-Agency/Advertiser:	Accepted-
	North Parameter			RACT	TINC)N C	ATIC	RM	CONFIRMATION CONTR					
Hot In Cleveland	\$35.00 Burlington (WFFF)	\$35.00 E	\$35.00	1		F		1 ×	:30 3:30P- Hot in Cleveland	:30 3:30P-	4	10/17/16-10/17/16	25.0 Normal Line / SPOT	25.0
Hot In Cleveland	\$35.00 Burlington (WFFF)	\$35.00 E	\$35.00	ı		×		н.	:30 3:30P- Hot in Cleveland	:30 3:30P-	4	10/14/16-10/14/16	24.0 Normal Line / SPOT	24.0
Hot In Cleveland	\$35.00 Burlington (WFFF)	\$35.00 E	\$35.00			×		<u> 124</u>	:30 3:30P- Hot in Cleveland	:30 3:30P	4	10/13/16-10/13/16	23.0 Normal Line / SPOT	23.0
Fox News Sunday	\$150.00 Burlington (WFFF)	\$150.00 E	\$75.00	2	×			2	:30 9A- Fox News Sunday	:30 9A- Fc	4	10/23/16-10/23/16	22.1 Normal Line / SPOT	22.1
Fox News Sunday	Burlington (WFFF)	œ			×	No. of Section 2		-	:30 9A- Fox News Sunday	:30 9A- Fc	4.	10/23/16-10/23/16	22.0 Revised Line / SPOT	22.0
Fox News Sunday	\$150.00 Burlington (WFFF)	\$150.00 E	\$75.00	2	×	o nel servicio.		2	:30 9A- Fox News Sunday	:30 9A- Fc	4	10/16/16-10/16/16	21.1 Normal Line / SPOT	21.1
Fox News Sunday	Burlington (WFFF)	en			×			}==±	:30 9A- Fox News Sunday	:30 9A- Fc	4	10/16/16-10/16/16	21.0 Revised Line / SPOT	21.0
Local 44 News This Morning 10/10/16	\$160.00 Burlington (WFFF)	\$160.00 E	\$40.00	4	and the same		×	4	:30 8A- Local 44 News at 8am	:30 8A- Lc	4	10/26/16-10/26/16	20.0 Normal Line / SPOT	20.0
Local 44 News This Morning 10/10/16	\$160.00 Burlington (WFFF)	\$160.00 E	\$40.00	4			×	4	:30 8A- Local 44 News at 8am	:30 8A- Lc	4	10/25/16-10/25/16	19.0 Normal Line / SPOT	19.0
Local 44 News This Morning 10/10/16	\$160.00 Burlington (WFFF)	\$160.00 E	\$40.00	4				4 ×	:30 8A- Local 44 News at 8am	:30 8A- Lc	4	10/24/16-10/24/16	18.0 Normal Line / SPOT	18.0
Local 44 News This Morning 10/10/16	\$160.00 Burlington (WFFF)	\$160.00 E	\$40.00	4		×		4	:30 8A- Local 44 News at 8am	:30 8A- Lc	4	10/21/16-10/21/16	17.0 Normal Line / SPOT	17.0
Local 44 News This Morning 10/10/16	\$160.00 Burlington (WFFF)	\$160.00 E	\$40.00	4		×		4	:30 8A- Local 44 News at 8am	:30 8A- Lc	4	10/20/16-10/20/16	16.0 Normal Line / SPOT	16.0
Local 44 News This Morning 10/10/16	\$160.00 Burlington (WFFF)	\$160.00 E	\$40.00	4			×	4	:30 8A- Local 44 News at 8am	:30 8A- Lc	4	10/19/16-10/19/16	15.0 Normal Line / SPOT	15.0
Local 44 News This Morning 10/10/16	\$160.00 Burlington (WFFF)	\$160.00 E	\$40.00	4			×	4	:30 8A- Local 44 News at 8am	:30 8A- Lc	4	10/18/16-10/18/16	14.0 Normal Line / SPOT	14.0
	Station	Total	Rate	Spots	Hr Sa Su	e in	SPW MO IU We In	W MO	Kun i imes	engun	Sec Leighi	Dates	Line Type / break Type (Ref #)	CINE



Pinpoint Media Alexandria, VA 22302 1707 Osage Street

#103

CPE

Phone/Fax

Comments

10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.

Billing Type Account Types

Product Agency Brand Advertiser Schedule Dates Contract # A Stronger Vermont (82921) 60/73/737 (566962) Political - Issues / Propositions (1068) Pinpoint Media (13513) 10/13/16-10/26/16 1445910 Demo 8 9 Entered By Last Modified Date Entered Headline # 10/10/16

Buyer Name Sales Office Salesperson Katz - Washington DC Katz - Washington DC, Washington DC (1179) Order Type Package Deal Commission %

Standard National/Political 60/73/737 Nicole, Meade, Sales Tax Net Total Commission

Elizabeth F. Guy ECR25327388 10/18/16

> Grand Total: Oct. 2016

180

\$24,820.00 \$24,820.00

Burlington (WFFF)
By Broadcast Month

15.00 Normal

\$21,097.00 \$3,723.00

		Comments:	Date:					tation:	Accepted-Station:	Date:		Accepted-Agency/Advertiser:	Accepted-
				RAC	INO	CONFIRMATION CONTR	MATI	FIRI	CON				
	Esperagone de la composition della composition d												
HOW I MET YOUR MOTHER 10/10/16	\$45.00 Burlington (WFFF)	\$45.00 Bu	\$45.00	<u> </u>		***********	×	-	:30 4:30P- How I Met Your Mother	4	10/18/16-10/18/16	36.0 Normal Line / SPOT	36.0
HOW I MET YOUR MOTHER 10/10/16	\$45.00 Burlington (WFFF)	\$45.00 Bı	\$45.00	ь			×	<u>н</u>	:30 4:30P- How I Met Your Mother		10/17/16-10/17/16	35.0 Normal Line / SPOT	35.0
HOW I MET YOUR MOTHER 10/10/16	\$45.00 Burlington (WFFF)	\$45.00 Bu	\$45.00	H	×				:30 4:30P- How I Met Your Mother	4	10/14/16-10/14/16	34.0 Normal Line / SPOT	34.0
HOW I MET YOUR MOTHER 10/10/16	\$45.00 Burlington (WFFF)	\$45.00 Bu	\$45.00	<u>,_</u>		×			:30 4:30P- How I Met Your Mother	4	10/13/16-10/13/16	33.0 Normal Line / SPOT	33.0
Hot In Cleveland	\$35.00 Burlington (WFFF)	\$35.00 Bu	\$35.00	_L		×		ь	:30 3:30P- Hot in Cleveland	4	10/26/16-10/26/16	32.0 Normal Line / SPOT	32.0
Hot In Cleveland	\$35.00 Burlington (WFFF)	\$35.00 Bı	\$35.00	1			×		:30 3:30P- Hot in Cleveland	<u>4</u>	10/25/16-10/25/16	31.0 Normal Line / SPOT	31.0
Hot In Cleveland	\$35.00 Burlington (WFFF)	\$35.00 Bı	\$35.00	ъ-			×	1	:30 3:30P- Hot in Cleveland	4	10/24/16-10/24/16	30.0 Normal Line / SPOT	30.0
Hot In Cleveland	\$35.00 Burlington (WFFF)	\$35.00 Bı	\$35.00	1	×			ш	:30 3:30P- Hot in Cleveland	4	10/21/16-10/21/16	29.0 Normal Line / SPOT	29.0
Hot In Cleveland	\$35.00 Burlington (WFFF)	\$35.00 Bı	\$35.00	1		×		11	:30 3:30P- Hot in Cleveland	4	10/20/16-10/20/16	28.0 Normal Line / SPOT	28.0
Hot In Cleveland	\$35.00 Burlington (WFFF)	\$35.00 Bu	\$35.00	1		×		,,	:30 3:30P- Hot in Cleveland	4	10/19/16-10/19/16	27.0 Normal Line / SPOT	27.0
Hot In Cleveland	\$35.00 Burlington (WFFF)	\$35.00 Bu	\$35.00	1			×	1	:30 3:30P- Hot in Cleveland	4	10/18/16-10/18/16	26.0 Normal Line / SPOT	26.0
Comments	Station	Total	Rate	Su Spots		SPW Mo Tu We Th Fr Sa	년 전	SPW	h Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line



#103 1707 Osage Street Pinpoint Media Alexandria, VA 22302

Comments Billing Type

Standard

Sales Tax Net Total

\$21,097.00

 $10/13/16 \cdot 10/26/16$ a stronger vermont - Nab Sent VIA email. Pymt to follow.

Brand Agency Product Schedule Dates Contract # Advertiser Political - Issues / Propositions (1068) Pinpoint Media (13513) A Stronger Vermont (82921) 10/13/16-10/26/16 1445910 Last Modified **မှ** Entered By Date Entered Headline # 10/10/16

Buyer Name Sales Office Salesperson Account Types Phone/Fax National/Political 60/73/737 Nicole, Meade, Katz - Washington DC Katz - Washington DC, Washington DC (1179)

60/73/737 (566962) Order Type Commission Package Deal Commission % 10/18/16 \$3,723.00 15.00 Normal ECR25327388 Elizabeth F. Guy

Burlington (WFFF)
By Broadcast Month
Oct. 2016 Grand Total: 180 \$24,820.00 \$24,820.00

ccepted-A		46.0 Nc	45.0 No	44.1 No	44.0 Re	43.0 No	42.0 Nc	41.0 Nc	40.0 No	39.0 No	38.0 No	37.0 No	Line
Accepted-Agency/Advertiser:		46.0 Normal Line / SPOT	45.0 Normal Line / SPOT	44.1 Normal Line / SPOT	44.0 Revised Line / SPOT	43.0 Normal Line / SPOT	42.0 Normal Line / SPOT	41.0 Normal Line / SPOT	40.0 Normal Line / SPOT	39.0 Normal Line / SPOT	38.0 Normal Line / SPOT	37.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
		10/18/16-10/18/16	10/17/16-10/17/16	10/14/16-10/14/16	10/14/16-10/14/16	10/13/16-10/13/16	10/26/16-10/26/16	10/25/16-10/25/16	10/24/16-10/24/16	10/21/16-10/21/16	10/20/16-10/20/16	10/19/16-10/19/16	Dates
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Date:		:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Length
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Comments:		\$50.00	\$50.00	\$100.00		\$50.00	\$45.00	\$45.00	\$45.00	\$45.00	\$45.00	\$45.00	Total
		\$50.00 Burlington (WFFF)	\$50.00 Burlington (WFFF)	\$100.00 Burlington (WFFF)	Burlington (WFFF)	\$50.00 Burlington (WFFF)	\$45.00 Burlington (WFFF)	\$45.00 Burlington (WFFF)	\$45.00 Burlington (WFFF)	\$45.00 Burlington (WFFF)	\$45.00 Burlington (WFFF)	\$45.00 Burlington (WFFF)	Station
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Pinpoint Media 1707 Osage Street #103 Alexandria, VA 22302

> Brand Product Agency Schedule Dates Advertiser Contract # A Stronger Vermont (82921) Political - Issues / Propositions (1068) Pinpoint Media (13513) 10/13/16-10/26/16 1445910 မှ မှ Last Modified Date Entered Headline # Entered By 10/10/16 10/18/16 ECR2532 Elizabeth

Political - Issues / Propositions (1068)

Follows (1068)

Foll

Billing Type Comments CPE

Salesperson
Sales Office
Buyer Name
Phone/Fax

Account Types

F. GUV	By Broadcast Month Spots Oct. 2016 180	Spots 180	Rate \$24,820.00
(4)	Grand Total:	180	\$24,820.00
7388	10000		
0			
.00			

15.00

Normal

Accepted-Aç		60.0 No	59.0 No	58.0 Nc	57.0 No	56.0 No	55.0 No	54.0 No	53.0 No	52.0 No	51.0 No	50.0 Nc	49.0 Nc	48.0 Nc	47.0 Nc	Line
Accepted-Agency/Advertiser:		60.0 Normal Line / SPOT	59.0 Normal Line / SPOT	58.0 Normal Line / SPOT	57.0 Normal Line / SPOT	56.0 Normal Line / SPOT	55.0 Normal Line / SPOT	54.0 Normal Une / SPOT	53.0 Normal Line / SPOT	52.0 Normal Line / SPOT	51.0 Normal Line / SPOT	50.0 Normal Line / SPOT	49.0 Normal Line / SPOT	48.0 Normal Line / SPOT	47.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
		10/24/16-10/24/16	10/21/16-10/21/16	10/20/16-10/20/16	10/19/16-10/19/16	10/18/16-10/18/16	10/17/16-10/17/16	10/14/16-10/14/16	10/13/16-10/13/16	10/26/16-10/26/16	10/25/16-10/25/16	10/24/16-10/24/16	10/21/16-10/21/16	10/20/16-10/20/16	10/19/16-10/19/16	Dates
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		:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Length
Accepted Station	CON	:30 5:30P- Modern Family	:30 SP- Modern Family	:30 SP- Modern Family	:30 SP- Modern Family	:30 5P- Modern Family	:30 5P- Modern Family	:30 SP- Modern Family	Run Times							
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Date:		\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	Rate
Comments:		\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	Total
		\$50.00 Burlington (WFFF)	\$50.00 Burlington (WFFF)	\$50.00 Burlington (WFFF)	Station											
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		Modern Family	Modern Family	Modern Family	Comments											
		10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	Entered



Pinpoint Media 1707 Osage Street

#103

Alexandria, VA 22302

Comments Billing Type

Standard

10/13/16-10/26/16 a stronger vermont - NAB sent VIA email. Pymt to follow.

Brand Product Agency Advertiser Schedule Dates Contract # 60/73/737 (566962) Political - Issues / Propositions (1068) Pinpoint Media (13513) A Stronger Vermont (82921) 10/13/16-10/26/16 1445910 Demo မှ မှ Last Modified Date Entered Headline # Entered By 10/10/16 Normal ECR25327388 Elizabeth F. Guy 10/18/16

Katz - Washington DC, Washington DC (1179) Order Type Package Deal

Phone/Fax **Buyer Name** Sales Office Account Types Salesperson 60/73/737 Katz - Washington DC National/Political Nicole, Meade, Net Total Commission Sales Tax Commission %

15.00

\$21,097.00 \$3,723.00

Burlington (WFFF)
By Broadcast Month
Oct. 2016 Grand Total: **Spots** 180 180 Rate \$24,820.00 \$24,820.00

Accepted		74.0	73.0	72.0	71.0	70.0	69.0	68.0	67.0	66.0	65.0	64.0	63.0	62.0	61.0	Line
Accepted-Agency/Advertiser:		74.0 Normal Line / SPOT	73.0 Normal Line / SPOT	72.0 Normal Line / SPOT	71.0 Normal Line / SPOT	70.0 Normal Line / SPOT	69.0 Normal Line / SPOT	68.0 Normal Line / SPOT	67.0 Normal Line / SPOT	66.0 Normal Line / SPOT	65.0 Normal Line / SPOT	64.0 Normal Line / SPOT	63.0 Normal Line / SPOT	62.0 Normal Line / SPOT	61.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
		10/14/16-10/14/16	10/13/16-10/13/16	10/26/16-10/26/16	10/25/16-10/25/16	10/24/16-10/24/16	10/21/16-10/21/16	10/20/16-10/20/16	10/19/16-10/19/16	10/18/16-10/18/16	10/17/16-10/17/16	10/14/16-10/14/16	10/13/16-10/13/16	10/26/16-10/26/16	10/25/16-10/25/16	Dates
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Date:		:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	ength
Accepted-Station:	CONFIRMATION CONTRA	:30 7P- Big Bang Theory 1	:30 7P- Big Bang Theory 1	:30 6:30P- Two and a Half Men	:30 6:30P- Two and a Half Men	:30 6:30P- Two and a Half Men	:30 6:30P- Two and a Half Men	:30 6:30P- Two and a Half Men	:30 6:30P- Two and a Half Men	:30 6:30P- Two and a Half Men	:30 6:30P- Two and a Half Men	:30 6:30P- Two and a Half Men	:30 6:30P- Two and a Half Men	:30 5:30P- Modern Family	:30 5:30P- Modern Family	Run Times
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Date:	Ť	\$500.00	\$500.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$50.00	\$50.00	Rate
Comments:		\$500.00	\$500.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$50.00	\$50.00	Total
		\$500.00 Burlington (WFFF)	\$500.00 Burlington (WFFF)	\$75.00 Burlington (WFFF)	\$75.00 Burlington (WFFF)	\$75.00 Burlington (WFFF)	\$75.00 Burlington (WFFF)	\$75.00 Burlington (WFFF)	\$75.00 Burlington (WFFF)	\$75.00 Burlington (WFFF)	\$75.00 Burlington (WFFF)	\$75.00 Burlington (WFFF)	\$75.00 Burlington (WFFF)	\$50.00 Burlington (WFFF)	\$50.00 Burlington (WFFF)	Station
The second secon	al anthrop Backer I am a common a				Marriage Ma Marriage Marriage Marriage Marriage Marriage Marriage Marriage	242040				2000p.7	2272). 	State of	h Charles		207.11	3
		Big Bang Theory	Big Bang Theory	Two and a Half Men	Two and a Half Men	Two and a Half Men	Two and a Half Men	Two and a Half Men	Two and a Half Men	Two and a Half Men	Two and a Half Men	Two and a Half Men	Two and a Half Men	Modern Family	Modern Family	Comments
		10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	Entered



#103 Alexandria, VA 22302 1707 Osage Street Pinpoint Media

> Product Brand Agency Advertiser Schedule Dates Contract # Pinpoint Media (13513) A Stronger Vermont (82921) 10/13/16-10/26/16 Political - Issues / Propositions (1068) 1445910 о О Date Entered Headline # Entered By Last Modified 8

Phone/Fax **Buyer Name** Sales Office Salesperson 60/73/737 Nicole, Meade, Katz - Washington DC

60/73/737 (566962) Katz - Washington DC, Washington DC (1179) Order Type Demo Commission % Commission Package Deal

10/13/16-10/26/16 a stronger vermont - Nab sent via email. Pymt to follow. Standard National/Political Sales Tax

Net Total

Billing Type

Account Types

Comments

10/10/16 15.00 \$21,097.00 \$3,723.00 ECR25327388 Elizabeth F. Guy 10/18/16 Normal By Broadcast Month
Oct. 2016 Grand Total: **Spots** 180 180 **Rate** \$24,820.00 \$24,820.00

75.0 Nc	75.0 Normal Line / SPOT	10/17/16-10/17/16	u	:30 7P- Big Bang Theory 1	ı.						r	-	\$500.00	\$500.00	\$500.00 Burlington (WFFF)	Big	Big Bang Theory
76.0 Nc	76.0 Normal Line / SPOT	10/18/16-10/18/16	ω	:30 7P- Big Bang Theory 1	1	×						=	\$500.00	\$500.00	\$500.00 Burlington (WFFF)	Big	Big Bang Theory
77.0 Nc	77.0 Normal Line / SPOT	10/19/16-10/19/16	3	:30 7P- Big Bang Theory 1	1		×			*****		<u> </u>	\$500.00	\$500.00	\$500.00 Burlington (WFFF)	Big	Big Bang Theory
78.0 Nc	78.0 Normal Line / SPOT	10/20/16-10/20/16	ω	:30 7P- Big Bang Theory 1	<u></u>			×				<u> </u>	\$500.00	\$500.00	\$500.00 Burlington (WFFF)	Big	Big Bang Theory
79.0 Nc	79.0 Normal Line / SPOT	10/21/16-10/21/16	3	:30 7P- Big Bang Theory 1	1		- Annual Control		×			Ľ	\$500.00	\$500.00	\$500.00 Burlington (WFFF)	Biç	Big Bang Theory
80.0 Nc	80.0 Normal Line / SPOT	10/24/16-10/24/16	3	:30 7P- Big Bang Theory 1	1 X							Ľ	\$500.00	\$500.00	\$500.00 Burlington (WFFF)	Biç	Big Bang Theory
81.0 Nc	81.0 Normal Line / SPOT	10/25/16-10/25/16	3	:30 7P- Big Bang Theory 1	1	×						1	\$500.00	\$500.00	\$500.00 Burlington (WFFF)	Big	Big Bang Theory
82.0 Nc	82.0 Normal Line / SPOT	10/26/16-10/26/16	ω	:30 7P- Big Bang Theory 1	1		×		Farado astiques	*hout the darks		ш	\$500.00	\$500.00	\$500.00 Burlington (WFFF)	Biç	Big Bang Theory
83.0 Re	83.0 Revised Line / SPOT	10/15/16-10/15/16	4	:30 7P- 7:30P (EST)	1-4				×						Burlington (WFFF)	Sig	Big Bang Theory
83.1 Nc	83.1 Normal Line / SPOT	10/15/16-10/15/16	4.	:30 7P- Big Bang Theory	2				×	_		2	\$175.00	\$350.00	\$350.00 Burlington (WFFF)	Big	Big Bang Theory
84.0 Nc	84.0 Normal Line / SPOT	10/22/16-10/22/16	4	:30 7P- Big Bang Theory	<u></u>				×	<u> </u>			\$175.00		Burlington (WFFF)	Big	Big Bang Theory
84.0.1 C	84.0.1 Closed Preempt	10/22/16				**************************************		and the same of the same							Burlington (WFFF)	. X	Schedule Change/Exception
85.0 Nc	85.0 Normal Line / SPOT	10/13/16-10/13/16	4	:30 10P- Local 44 News at 10:00pm	2			×		f - (m)		2	\$225.00	\$450.00	\$450.00 Burlington (WFFF)	Б	Local 44 News
				CON	CONFIRMATION CONTR	IΑI	5	-	Ö	\leq	ZAC.						
Accepted-Agency/Advertiser:	case (Advadica)						\bar{c}	Z		:							



#103 Alexandria, VA 22302 Pinpoint Media 1707 Osage Street

Comments Billing Type

10/13/16-10/26/16 a stronger vermont - NAB sent via email. Pymt to follow.

Account Types

National/Political 60/73/737

Standard

Brand Agency Product Schedule Dates Contract # Advertiser 60/73/737 (566962) Political - Issues / Propositions (1068) Pinpoint Media (13513) A Stronger Vermont (82921) 10/13/16-10/26/16 1445910 Last Modified Headline # 승 당 Entered By Date Entered 10/10/16 중 Elizabeth F. Guy ECR25327388 10/18/16

Demo

Katz - Washington DC, Washington DC (1179) Order Type Package Deal Normal

Commission Commission % 15.00 \$3,723.00

Buyer Name

Nicole, Meade,

Sales Office

Katz - Washington DC

Salesperson

Phone/Fax

Net Total Sales Tax \$21,097.00

Burlington (WFFF)
By Broadcast Month
Oct. 2016 Grand Total: 180 180 \$24,820.00 \$24,820.00

		Comments:	Date:				ation:	Date: Accepted-Station:	D		Accepted-Agency/Advertiser:	Accepted-
				RACT	CONFIRMATION CONTR	ATION	FIRM	CON				
Schedule Change/Exception	Burlington (WFFF)									10/25/16	93.0.1 Closed Preempt	93.0.1
Local 44 News	Burlington (WFFF)		\$225.00			×	2	:30 10P- Local 44 News at 10:00pm	4_	10/25/16-10/25/16	93.0 Normal Line / SPOT	93.0
Local 44 News	\$450.00 Burlington (WFFF)	\$450.	\$225.00	2			2 ×	:30 10P- Local 44 News at 10:00pm	4	10/24/16-10/24/16	92.0 Normal Line / SPOT	92.0
Local 44 News	\$450.00 Burlington (WFFF)	\$450.	\$225.00	2	×		2	:30 10P- Local 44 News at 10:00pm	4	10/21/16-10/21/16	91.0 Normal Line / SPOT	91.0
Local 44 News	\$450.00 Burlington (WFFF)	\$450.	\$225.00	2	×		2	:30 10P- Local 44 News at 10:00pm	4	10/20/16-10/20/16	90.0 Normal Line / SPOT	90.0
Local 44 News	\$450.00 Burlington (WFFF)	\$450.	\$225.00	2		×	2	:30 10:30P- Local 44 News at 10:00pm	4	10/19/16-10/19/16	89.0 Normal Line / SPOT	89.0
Local 44 News	\$450.00 Burlington (WFFF)	\$450.	\$225.00	2		×	2	:30 10P- Local 44 News at 10:00pm	4	10/18/16-10/18/16	88.0 Normal Line / SPOT	88.0
Local 44 News	\$450.00 Burlington (WFFF)	\$450.	\$225.00	2	***************************************		2 ×	:30 10P- Local 44 News at 10:00pm	4.	10/17/16-10/17/16	87.0 Normal Line / SPOT	87.0
Local 44 News	\$450.00 Burlington (WFFF)	\$450.	\$225.00	2	×		2	:30 10P- Local 44 News at 10:00pm	4	10/14/16-10/14/16	86.0 Normal Line / SPOT	86.0
Comments	Station	Total	Kare	Spore	11 74 74	lu we	3F W	cellyus suis silico	5	Dates	mic type / pieak type (Net #)	ָ כ



#103 Pinpoint Media Alexandria, VA 22302 1707 Osage Street

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Phone/Fax

Comments Billing Type

Standard

10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.

Product Agency Brand Advertiser Schedule Dates Contract # 60/73/737 (566962) Political - Issues / Propositions (1068) Pinpoint Media (13513) A Stronger Vermont (82921) 10/13/16-10/26/16 1445910 Last Modified ဝှ Entered By Date Entered Headline # 10/18/16 10/10/16 Elizabeth F. Guy

Burlington (WFFF)
By Broadcast Month
Oct. 2016

Spots 180 180

\$24,820.00 \$24,820.00

Grand Total:

Buyer Name Sales Office Salesperson Katz - Washington DC Katz - Washington DC, Washington DC (1179) Order Type Package Deal

Account Types National/Political 60/73/737 Nicole, Meade, Net Total Sales Tax Commission Commission % 15.00 Normal \$21,097.00 \$3,723.00 ECR25327388

Accepted		99.0.1	99.0	98.0	97.0	96.0.1	96.0	95.0	94.0.2	94.0.1	94.0	93.0.2	Line
Accepted-Agency/Advertiser:		99.0.1 Closed Preempt	99.0 Normal Line / SPOT	98.0 Normal Line / SPOT	97.0 Normal Line / SPOT	96.0.1 Closed Preempt	96.0 Normal Line / SPOT	95.0 Normal Line / SPOT	94.0.2 Closed Preempt	94.0.1 Closed Preempt	94.0 Normal Line / SPOT	93.0.2 Closed Preempt	Line Type / Break Type (Ref #)
		10/19/16	10/19/16-10/19/16	10/18/16-10/18/16	10/17/16-10/17/16	10/14/16	10/14/16-10/14/16	10/13/16-10/13/16	10/26/16	10/26/16	10/26/16-10/26/16	10/25/16	Dates
			4	4	4		4	4			4		Sec
Date:			:30	:30	:30		:30	:30			:30		Length
Accepted-Station:	CONFIRMATION CONTRA		:30 11P- Mike & Molly 11pm	:30 11P- Mike & Molly 11pm	:30 11P- Mike & Molly 11pm		:30 11P- Mike & Molly 11pm	:30 11P- Mike & Molly 11pm			:30 10P- Local 44 News at 10:00pm		Run Times
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	MAT			×	×	***************************************							
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						***************************************	×				**********	***************************************	Fr Sa
						THE PROPERTY.							a Su
	ACT			H	1			1					Spots
Date:			\$50.00	\$50.00	\$50.00		\$50.00	\$50.00			\$225.00		Rate
Comments:				\$50.0	\$50.0			\$50.c					Total
		Burlington (WFFF)	Burlington (WFFF)	\$50.00 Burlington (WFFF)	\$50.00 Burlington (WFFF)	Burlington (WFFF)	Burlington (WFFF)	\$50.00 Burlington (WFFF)	Burlington (WFFF)	Burlington (WFFF)	Burlington (WFFF)	Burlington (WFFF)	Station
		Schedule Change/Exception	MIKE AND MOLLY	MIKE AND MOLLY	MIKE AND MOLLY	Schedule Change/Exception	MIKE AND MOLLY	MIKE AND MOLLY	Schedule Change/Exception	Schedule Change/Exception	Local 44 News	Schedule Change/Exception	Comments
	•		10/10/16	10/10/16	10/10/16		10/10/16	10/10/16			10/10/16		Entered



Brand Product Agency Schedule Dates Advertiser Contract # A Stronger Vermont (82921) 60/73/737 (566962) Political - Issues / Propositions (1068) Pinpoint Media (13513) 10/13/16-10/26/16 1445910 රී පි Last Modified Date Entered Entered By Headline # 10/18/16 10/10/16 8

Burlington (WFFF)
By Broadcast Month
Oct. 2016

Grand Total:

180 180

\$24,820.00 \$24,820.00

Sales Office Salesperson Katz - Washington DC Katz - Washington DC, Washington DC (1179)

Package Deal Order Type Elizabeth F. Guy Normal ECR25327388

				Comments:	Date:				ation:	Accepted-Station:	Date:			Accepted-Agency/Advertiser:	Accepted-Age
		20.00000				RACT	CONT	CONFIRMATION CONTRAC	FIRN	CON					
10/10/16		n (WFFF)	\$50.00 Burlington (WFFF)	\$50.	\$50.00	1	×		1	:30 11:30P- Mike & Molly 1130pm	:30 11:3 1130	4	10/21/16-10/21/16	108.0 Normal Line / SPOT	108.0 Norr
10/10/16		n (WFFF)	\$50.00 Burlington (WFFF)	\$50.	\$50.00	ш	American Barrer	×	1	:30 11:30P- Mike & Molly 1130pm	:30 11:3 1130	4	10/19/16-10/19/16	107.0 Normal Line / SPOT	107.0 Norr
10/10/16		n (WFFF)	\$50.00 Burlington (WFFF)	:	\$50.00	1	×			:30 11:30P- Mike & Molly 1130pm	:30 11:30P- 1130pm	4	10/14/16-10/14/16	106.0 Normal Line / SPOT	106.0 Norr
10/10/16	BROOKLYN/NEW GIRL	n (WFFF)	\$400.00 Burlington (WFFF)		\$400.00	ı		×	ц	:30 8P- Brooklyn 99 / New Girl	:30 8P-	5	10/18/16-10/18/16	105.1 Normal Line / Prime	105.1 Norr
10/10/16	BROOKLYN/NEW GIRL 1	n (WFFF)	Burlington (WFFF)					×	j-ra	:30 8P- Brooklyn 99 / New Girl	:30 8P-	44.	10/25/16-10/25/16	105.0 Revised Line / Prime	105.0 Revi
10/10/16	MIKE AND MOLLY	n (WFFF)	\$50.00 Burlington (WFFF)	\$50.	\$50.00	1		×	1	:30 11P- Mike & Molly 11pm	:30 11P-	4	10/26/16-10/26/16	104.0 Normal Line / SPOT	104.0 Norr
10/10/16	MIKE AND MOLLY	n (WFFF)	\$50.00 Burlington (WFFF)	\$50.	\$50.00	ı		×	1	:30 11P- Mike & Molly 11pm	:30 11P-	4	10/25/16-10/25/16	103.0 Normal Line / SPOT	103.0 Norr
10/10/16	MIKE AND MOLLY	n (WFFF)	\$50.00 Burlington (WFFF)	\$50.	\$50.00	1			1 ×	:30 11P- Mike & Molly 11pm	:30 11P-	4	10/24/16-10/24/16	102.0 Normal Line / SPOT	102.0 Norr
	Schedule Change/Exception	n (WFFF)	Burlington (WFFF)				***************************************						10/21/16	ed Preempt	101.0.1 Closed Preempt
10/10/16	MIKE AND MOLLY	n (WFFF)	Burlington (WFFF)		\$50.00		×		ļ.	:30 11P- Mike & Molly 11pm	:30 11P-	4	10/21/16-10/21/16	101.0 Normal Line / SPOT	101.0 Norr
10/10/16		n (WFFF)	\$50.00 Burlington (WFFF)	\$50.	\$50.00			×		:30 11P- Mike & Molly 11pm	:30 11P-	4	10/20/16-10/20/16	100.0 Normal Line / SPOT	100.0 Norr
Entered	Comments	Station		Total	Rate	Spots	Fr Sa Su	o Tu We Th	SPW Mo	Run Times	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line
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he.										į	nents	Comments			
**************************************										Standard	Billing Type	Billing	- Control		
7. F. S.						Sales Tax			쁘	National/Political	Account Types	Accou	2007	ומ, את בבטטב	Zicxailu
				\$21,097.00		Net Total				60/73/737		Q.		*103	Alovand:
				\$3,723.00		Commission				_	Phone/Fax	Phone		1707 Osage Street	1707 Os
				8	on % 15.00	Commission %				Nicole,Meade,	Buyer Name	Buyer		Media	Pinpoint

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the preformance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



WFFF 201 Humboldt Rochester, NY

Pinpoint Media 1707 Osage Street #103 Alexandria, VA 22302

				10/19/16	10/19/16-10/21/16	10/25/16-10/26/16	10/20/16-10/21/16	10/24/16-10/25/16	10/19/16-10/20/16	10/26/16-10/26/16	10/22/16-10/22/16	10/23/16-10/23/16	10/16/16-10/16/16	10/15/16-10/15/16	Dates			(%; 49)38			D.					ter, NY 14610-1093	mboldt St			
	Date:				4 :30 1	4 :30 8	4 :30 8	4 :307	4 :307	5 :308	4 :301	4 :30 1	4 :30 1	4 :30 1	Sec Length	Sillelis	Commente	Billing Type	Account Types	CPE	Phone/Fax	Buyer Name	Sales Office	Salesperson	Brand	Product	Agency	Advertiser	Schedule Dates	Contract #
	Accepted-Station:	CONFIRMATION CON			:30 10P- Local 44 News at 10:00pm	:30 8A- Local 44 News at 8am	:30 8A- Local 44 News at 8am	:30 7A- Local 44 News at 7am	:30 7A- Local 44 News at 7am	:30 8P- MLB World Series	:30 11:30P- Local 44 Weekend News	:30 10P- Local 44 Weekend News	:30 10P- Local 44 Weekend News	:30 10P- Local 44 Weekend News	Run Times	10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.	į	Standard	s National/Political	60/73/737	/	Nicole, Meade,	Katz - Washington DC	Katz - Washington DC, Washington DC (1179)	60/73/737 (566962)	Political - Issues / Propositions (1068)	Pinpoint Media (13513)	A Stronger Vermont (82921)		t# 1445910
	tion:	RM						1		2	H	<u> </u>	ь	μ	SPW Mo	A STRON							on DC	on DC, W	962)	/ Propos	13513)	nont (829	/16	
		ATIC			<u> </u>	1 1		-	—	×			************	**********	Tu	IGER VER								/ashingt		sitions (1		921)		
		N C		Access to the second	<u> </u>		1 1		11					**********	We Th F	MONT - N								on DC (1		(890				
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		RAC										×	×		Su Spots	VIA EMA:			Sales Tax	Net Total	Commission	Comm	Packa	Order Type	Demo	Headline #	CO-OP	Entered By	Last M	Date E
	Date:	 			2 \$2	2 \$	2 \$	2 \$	2 \$	2 \$7	1 \$1	1 \$1	1 \$1	1 \$1	s Rate	IL. PYMT TO			ľax	Ē	ission	Commission %	Package Deal	Туре		ne #		d By	Last Modified	Date Entered
			H		\$225.00	\$40.00	\$40.00	\$40.00	\$40.00	\$750.00	\$175.00	\$175.00	\$175.00	\$175.00		FOL				\$21,097.00	\$3,723.00	15.00		Normal		ECR25	8	Elizabe	10/18/16	10/10/16
	Comments:				\$450.00	\$80.00	\$80.00	\$80.00	\$80.00	\$1,500.00	\$175.00	\$175.00	\$175.00	\$175.00	Total					7.00	.00			_		ECR25327388		Elizabeth F. Guy	16	16
				Burlington (WFFF)	\$450.00 Burlington (WFFF)	\$80.00 Burlington (WFFF)	\$80.00 Burlington (WFFF)	\$80.00 Burlington (WFFF)	\$80.00 Burlington (WFFF)	\$1,500.00 Burlington (WFFF)	\$175.00 Burlington (WFFF)	\$175.00 Burlington (WFFF)	\$175.00 Burlington (WFFF)	\$175.00 Burlington (WFFF)																
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				Schedule Change/Exception											Comments												180	TSU	Spots	
				e/Exception											ints												\$24,82	\$24,820.00		
					10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/10/16	10/10/16	10/10/16	10/10/16	Entered			Marie Control			Magazinano				2012		20.00	20.00	Rate	·
1						·	·			!				·				- modelii		- 32-45702					- Contract			-01/2/2007		

Line

Line Line Type / Break Type (Ref #)
109.0 Normal Line / SPOT

Accepted-Agency/Advertiser:

118.0.1 Closed Preempt

118.0 Normal Line / SPOT 117.0 Normal Line / SPOT 116.0 Normal Line / SPOT 114.0 Normal Line / SPOT

113.0 Normal Line / SPOT

115.0 Normal Line / SPOT

112.0 Normal Line / SPOT 111.0 Normal Line / SPOT 110.0 Normal Line / SPOT



Pinpoint Media 1707 Osage Street #103 Alexandria, VA 22302

> Brand Product Advertiser Schedule Dates Contract # Agency 60/73/737 (566962) Pinpoint Media (13513) A Stronger Vermont (82921) Political - Issues / Propositions (1068) 10/13/16-10/26/16

Sales Office Salesperson

PE Account Types Phone/Fax **Buyer Name** 60/73/737 Katz - Washington DC Katz - Washington DC, Washington DC (1179) Nicole, Meade,

1445910 Order Type Demo 승 양 Last Modified Headline # Entered By Date Entered 10/10/16 Normal ECR25327388 8 Elizabeth F. G 10/18/16

Standard National/Political Net Total Commission Package Deal Sales Tax Commission %

Comments Billing Type

10/13/16--10/26/16 a stronger vermont - NAB sent via email. Pymt to follow:

œ	Guy
Grand Iolai:	Burlington (WFFF) By Broadcast Month Oct. 2016
L	ll Ko
80	bots 180
\$24,820.00	Rate \$24,820.00

15.00

\$21,097.00 \$3,723.00

Accepted-Agency/Advertiser:			128.0 Normal Line / SPOT	127.0 Normal Line / SPOT	126.0 Normal Line / SPOT	125.0 Normal Line / SPOT	124.0 Normal Line / SPOT	123.0 Normal Line / SPOT	122.0 Normal Line / SPOT	121.0 Normal Line / SPOT	120.0.1 Preempt	120.0 Normal Line / SPOT	119.0 Normal Line / SPOT	Line Line Ty
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Date:			: ::.	ü	ü	l iii	ü	:ప	iii	ü		lü	ıü	Length
Accepted-Station:	CONFIRMATION CONTR	of any and another	:30 7P- Big Bang Theory 1	:30 12:58P- NFL on FOX Game	:30 12P- NFL on FOX Pregame	:30 11A- FOX NFL Kickoff	:30 8P- MLB World Series	:30 11:30P- Mike & Molly 1130pm	:30 11:30P- Mike & Molly 1130pm	:30 11P- Mike & Molly 11pm		:30 11P- Mike & Molly 11pm	:30 10P- Local 44 News at 10:00pm	Run Times
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WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the preformance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



Pinpoint Media 1707 Osage Street Alexandria, VA 22302

CPE

Phone/Fax **Buyer Name** Sales Office

Billing Type Comments

Account Types

Product Agency Brand Advertiser Schedule Dates Contract # Salesperson 60/73/737 (566962) A Stronger Vermont (82921) 10/13/16-10/26/16 Political - Issues / Propositions (1068) Pinpoint Media (13513) 1445910

Date Entered

Last Modified

Katz - Washington DC, Washington DC (1179) Order Type Demo ဝှ Headline # Entered By

Nicole, Meade, Katz - Washington DC Commission % Package Deal Net Total Commission

10/13/16--10/26/16 a stronger vermont - NAB sent via email. Pymt to low. 60/73/737 Standard National/Political Sales Tax

10/10/16 10/18/16 Elizabeth F. Guy	Burlington (WFFF) By Broadcast Month Spots Oct. 2016 180	Spots 180	Rate \$24,820.00
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125 West 55th St New York, NY 10019

M-F REV 29 7:30p-8p

Day/Time

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Program

Rate Rating

TELEVISION GROUP

Contract # 25327388 Agency: PINPOINT MEDIA CPE: 60/73/737 1707 OSAGE ST # 103

ALEXANDRIA, VA 22302

Product: TV

Flight: 10/13/16 - 10/26/16
Advertiser: A Stronger Vermont

Changes as of: 10/18/2016 at 12:09 PM Version: Highlighting Revision 3

Station: WFFF

Primary Demo: Adults 35+ Office: WASHINGTON

Market: Burlington-Plattsburgh

Total Spots: 181

Total \$: \$24,870.00

Total CPP: \$0.00

Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880

Total GRP: Traffic #: 1445910

Separation:

Agency Order #: 5459103 Buyer: Meade, Nicole

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Len 10/13 10/14 10/15 10/16 10/17 10/18 10/19 10/20 10/21 10/22 10/23 10/24 10/25 10/13 - 10/25

Comments: RVSD TO ADD SPOTS

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of 4



125 West 55th St New York, NY 10019

Comments: RVSD TO ADD SPOTS

REV 29 7:30p-8p

#|Day/Time

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Program

BIG BANG

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Rate Rating

Len 10/26

10/26 - 10/26

ALEXANDRIA, VA 22302

Contract # 25327388

CPE: 60/73/737

Agency: PINPOINT MEDIA 1707 OSAGE ST # 103

Product: TV

Agency Order #: 5459103

Changes as of: 10/18/2016 at 12:09 PM

Advertiser: A Stronger Vermont Flight: 10/13/16 - 10/26/16

Buyer: Meade, Nicole Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

Primary Demo: Adults 35+ Office: WASHINGTON

Station: WFFF
Market: Burlington-Plattsburgh

Version: Highlighting Revision 3

Total \$: \$24,870.00
Total Spots: 181
Total CPP: \$0.00

Total GRP:

Separation: Traffic #: 1445910

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WAIZ TELEVISION GROUP

Contract # 25327388 CPE: 60/73/737 Agency: PINPOINT MEDIA Advertiser: A Stronger Vermont

1707 OSAGE ST # 103 Agency Order #: 5459103 Product: TV

ALEXANDRIA, VA 22302

Buyer: Meade, Nicole
Salesperson: RACHELLE RAY Washington DC
202-872-5880

Changes as of: 10/18/2016 at 12:09 PM Flight: 10/13/16 - 10/26/16 Version: Highlighting Revision 3

Office: WASHINGTON

Primary Demo: Adults 35+

Station: WFFF Market: Burlington-Plattsburgh

Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880

Total \$: \$24,870.00 Total Spots: 181

Separation:

Traffic #: 1445910

Total GRP: Total CPP: \$0.00

125 West 55th St New York, NY 10019	Special Instructions	
		Order l
wasningon DC 202-872-5880		Order Level Comments
0000-270-200		

Added by Comment LAILA DAFTARI LINE 29 BBT 1x 10/25 and 1x 10/26 due to MLB airing during TP. MG offer 1x 10/24 BBT 7:30-8P 1x 10/25 and 1x 10/26 due to MLB airing during TP. MG offer 1x 10/24 BBT 7:30-8P 2				
Added by Comment			Order Level Comments	
LAILA DAFTARI RVSD TO ADD SPOTS.	Date/Time	Added by	Comment	
Line 29 BBT 1x 10/25 and 1x 10/26 due to MLB airing during TP. MG offer 1x 10/20 BBT 7:30-BP 1x 10/20 BBT 7:30-BP 1x 10/20 BBT 7:30-BP 25 are rate Sect 3 Elizabeth Guy RACHELLE RAY - Washington DC 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LAILA DAFTARI Notice Received. System Notice Received. Line 10 BBT 1x 10/22 due to College Football airing MG offer 1x 10/26 NFL Kickoff 11-12n Sect 5 \$100 and 1x w/o 10/17 Th-F, M-W 2.5 Men Sect 4 \$75 Line 11 News n/a due to MLB Airing at that time 1x 10/25 and 1x 10/14 Hell's Kitchen 8-9P \$400 Sect 5 1x 10/14 due to Crange Nation airing during that time MG offer 1x 10/14 Nike & Molly 1x 10/14 due to Orange Nation airing during that time MG offer 1x 10/21 Mike & Molly 1x 10/14 Discorbinal Nation airing during that time MG offer 1x 10/21 Mike & Molly 1x 10/14 Discorbinal Nation airing during that time MG offer 1x 10/21 Mike & Molly 1x 10/14 Discorbinal Nation airing during that time MG offer 1x 10/21 Mike & Molly 1x 10/14 Discorbinal Nation airing during that time MG offer 1x 10/21 Mike & Molly 1x 10/14 Discorbinal Nation airing during that time MG offer 1x 10/21 Mike & Molly 1x 10/14 Discorbinal Nation airing during that time MG offer 1x 10/21 Mike & Molly 1x 10/25 Nation airing during that time MG offer 1x 10/21 Mike & Molly 1x 10/25 Nation airing during that time MG offer 1x 10/21 Mike & Molly 1x 10/25 Nation airing during that time MG offer 1x 10/21 Mike & Molly 1x 10/25 Nation airing during that time MG offer 1x 10/21 Mike & Molly 1x 10/25 Nation airing during that time MG offer 1x 10/21 Mike & Molly 1x 10/25 Nation airing during that time MG offer 1x 10/21 Mike & Molly 1x 10/25 Nation airing during that time MG offer 1x 10/21 Mike & Molly 1x 10/25 Nation airing during that time MG offer 1x 10/21 Mike & Molly 1x 10/25 Nation airing during that time MG offer 1x 10/21 Mike & Molly 1x 10/25 Nation airing during that time MG offer 1x 10/21 Mike & Molly 1x 10/25 Nation airing during that time MG offer 1x 10/21 Mike & Molly 1x 10/25 Nation airin	10/18/16 12:09 PM	LAILA DAFTARI	RVSD TO ADD SPOTS.	
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Washington DC 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMITTO FOL	10/10/16 9:55 AM	RACHELLE RAY - Washington DC	10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.	

	Competitive Information		
Market Budget: \$276,333	\$276,333		Day
WFFF Share: 9%	9%		ļ
Comment:		-т	_
WCAX: 39%	39%	ſ	
WPTZ: 42%	42%		
WVNY: 10%	10%		

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Revision	on	10/18/16 12:09 PM LAILA DAFTARI		Revised			\$0	\$0	Changes: 1 buyline added or modified.	
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125 West 55th St New York, NY 10019

Contract # 25327388 CPE: 60/73/737
Agency: PINPOINT MEDIA 1707 OSAGE ST # 103

Agency Order #: 5459103

ALEXANDRIA, VA 22302

Buyer: Meade, Nicole Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Transaction History

Changes as of: 10/18/2016 at 12:09 PM Advertiser: A Stronger Vermont Product: TV Flight: 10/13/16 - 10/26/16

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880

Station: WFFF
Market: Burlington-Plattsburgh Version: Highlighting Revision 3 Office: WASHINGTON

Total \$: \$24,870.00 Total Spots: 181 Total GRP: Total CPP: \$0.00

Traffic #: 1445910 Separation:

Policy	Non-Discrimination
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' Non-Discrimination ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,



125 West 55th St New York, NY 10019

Comments: RVSD TO ADD SPOTS.

Contract # 25327388 CPE: 60/73/737
Agency: PINPOINT MEDIA ALEXANDRIA, VA 22302 1707 OSAGE ST # 103

Agency Order #: 5459103

Product: TV

Buyer: Meade, Nicole Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Changes as of: 10/17/2016 at 7:42 PM Flight: 10/13/16 - 10/26/16
Advertiser: A Stronger Vermont

Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880

Primary Demo: Adults 35+

Office: WASHINGTON

Station: WFFF
Market: Burlington-Plattsburgh

Total \$: \$24,870.00 Total Spots: 181

Version: Highlighting Revision 2

Total GRP: Total CPP: \$0.00

Separation: Traffic #: 1445910

	M-F REV+ 29 7:30p-8p	M-F REV+ 28 7p-7:30p	REV+ 27 1p-4p	Su REV+ 26 12n-1p	Su REV+ 25 11a-12n	REV+ 24 8p-11p	REV+ 23 8p-11p	M-F REV+ 22 11:30p-12m	M-F REV+ 21 11p-11:30p	M-F REV+ 20 10p-11p	M-F REV+ 19 8a-9a	M-F REV+ 18 7a-8a	# Day/Time	
	BIG BANG	BIG BANG	NFL -EARLY	NFL TODAY	NFL K	MLB:V	MLB:V	MIKE	MIKE	NEWS	NEWS	NEWS	DP Program	
	ANG	ANG	EARLY	ODAY	NFL KICKOFF	MLB:WS GM# 2	MLB:WS GM# 1	MIKE & MOLLY	MIKE & MOLLY				am	
	\$600.00	\$500.00	\$1,000. 00	\$350.00	\$150.00	\$750.00	\$750.00	\$50.00	\$50.00	\$225.00	\$40.00	\$40.00	Rate	
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0.0	3.00 \$0.00 3.00 \$0.00	\$1,800.00 \$24,870.00	181		\$600.00 0.0 30 0 \ 1 1	BIG BANG	REV+ 29 7:30p-8p
0.0		\$1,500.00	ω		\$500.00 0.0 30 01-1	BIG BANG	REV+ 28 7p-7:30p M-F
0.0	\$0.00	\$1,000.00			\$1,000. 00 0.0 30 0 • 0	NFL -EARLY	REV+ 27 1p-4p
0.0	\$0.00	\$350.00	-		\$350.00 0.0 30 0 0 0	NFL TODAY	REV+ 26 12n-1p
0.0	0.00 \$0.00	\$150.00			\$150.00 0.0 30 0 • 0	NFL KICKOFF	REV+ 25 11a-12n
0.0	\$0.00	\$1,500.00	2		\$750.00 0.0 30 0 2	MLB:WS GM# 2	REV+ 24 8p-11p
0.0	\$0.00	\$1,500.00	2		\$750.00 0.0 30 0 0 0	MLB:WS GM# 1	REV+ 23 8p-11p
Ō	0.00 \$0.00	\$200.00	4		\$50.00 0.0 30 0 0 0	MIKE & MOLLY	M-F REV+ 22 11:30p-12m
Ó	\$0.00	\$200.00	4		\$50.00 0.0 30 0 • 0	MIKE & MOLLY	M-F REV+ 21 11p-11:30p
Ó	\$0.00	\$900.00	4		\$225.00 0.0 30 0 0	NEWS	REV+ 20 10p-11p
Ó	\$0.00	\$160.00	4		\$40.00 0.0 30 O 1 1	NEWS	M-F REV+ 19 8a-9a
Ő	0.00 \$0.00	\$160.00	4		\$40.00 0.0 30 O D	NEWS	M-F REV+ 18 7a-8a
GRP	\$ СРР		Spots		Rate A35P Len 10/26	DP Program	# Day/Time
	Total	. To	Total	10/26 - 10/26			
5	Traffic #: 1445910 paration:	Traffic #: Separation:		Buyer: Meade, Nicole Con Type: POLITICAL/VOTE Salesperson: RACHELLE RAY - Assistant: LAILA DAFTARI Washington DC 202-872-5880	Buyer: Salesperson: Comments: RVSD TO ADD SPOTS.		125 West 55th St New York, NY 10019
	Total GRP: \$0.00	Total GRP:		Product: TV Office: WASHINGTON Primary Demo: Adults 35+	ALEXANDRIA, VA Agency Order #: 5459103	TELEVISION	
0.00	Total \$: \$24,870.00	Tota					
			12	7:42 PM	Contract # 25327388 Changes as of: 10/17/2016 at		



Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

Order Level Comments

Contract # 25327388 Agency: PINPOINT MEDIA CPE: 60/73/737

Product: TV

Agency Order #: 5459103

ALEXANDRIA, VA 22302 1707 OSAGE ST # 103

Buyer: Meade, Nicole

Changes as of: Flight: 10/13/16 - 10/26/16 10/17/2016 at 7:42 PM Version: Highlighting Revision 2 Station: WFFF

Advertiser: A Stronger Vermont

Market: Burlington-Plattsburgh Office: WASHINGTON

> Total \$: \$24,870.00 8

Salesperson: RACHELLE RAY -Washington DC 202-872-5880 Primary Demo: Adults 35+ Assistant: LAILA DAFTARI 202-872-5880 Con Type: POLITICAL/VOTE Total Spots: Separation: Total GRP: Total CPP: \$0.00 Traffic #:

1445910

10/10/16 9:55 AM 10/10/16 2:52 PM 10/10/16 2:53 PM 10/10/16 4:38 PM 0/17/16 7:42 PM System Elizabeth Guy RACHELLE RAY -Washington DC LAILA DAFTARI RACHELLE RAY Washington DC 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW Line 12 Mike & Molly
1x 10/14 due to Orange Nation airing during that time MG offer 1x 10/14 Mike & Molly 11:30-12A same rate
1x 10/19 due to Pres. Debate airing MG offer 1x 10/19 Mike & Molly 11:30-12A same rate
1x 10/21 due to Orange Nation airing during that time MG offer 1x 10/21 Mike & Molly 11:30-12A same rate
1x 10/21 due to Orange Ration airing during that time MG offer 1x 10/21 Mike & Molly 11:30-12A same rate
Line 13 Brooklyn/New Girl 1x 10/25 n/a due to MLB World Series airing
MG offer 1x 10/23 Family Guy/Last Man on Earth 9-10P \$400 Sect 5
Please advise. Thanks! 1x 10/26 NFL Kickoff 11-12n Sect 5 \$100 and 1x w/o 10/17 Th-F, M-W 2.5 Men Sect 4 \$75 Line 11 News n/a due to MLB Airing at that time 1x 10/25 and 1x 10/26 MG offer \$900 total 1x 10/14 Hell's Kitchen 8-9P \$400 Sect5 1x 10/14 Exorcist 9-10 \$500 Sect 5 Line 10 BBT 1x 10/22 due to College Football airing MG offer 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW Notice Received. RVSD TO ADD SPOTS. Day/Time

	Competitive Information
Market Budget: \$276,333	\$276,333
WFFF Share: 9%	9%
Comment:	
WCAX: 39%	39%
WPTZ: 42%	42%
WVNY: 10%	10%

Total

					l
 0.0	N/A	\$24,870.00	181	100%	
 0.0	N/A	\$24,870.00	181	100%	
GRP	СРР	Dollars	Spots	% Distrib	
		Daypart Summary	Daypar		

\$24,870.00	181	Total
\$24,870.00	181	2016-Oct
Dollars	Spots	Month
Ildiy	Monthly Summary	2.75

					Trans	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	Spot+ Spot- \$ Chg Contract \$	Contract \$	Comment
		BACHELLE BAV						Changes: Comments from 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMIT TO FOLLOW, to RVSD TO ADD SPOTS., Total Spots from 148 to 181, Calculated Dollars from \$15,450.00 to \$24,870.0 Competitive Market Budget from \$17,457 to \$27,870.0 Total \$
Revision	10/17/16 7:42 PM Washington DC	Washington DC	Revised	33		\$9,420.00	\$0	from \$15,450.00 to \$24,870.00. 12 buylines added or modified.
			· ·	<u> </u>		9)	Changes: Total Spots from 145 to 148, Demo Meta to [R16], User Entered \$ from \$0.00
Vekision	10/10/10 4:30 FINITEDIES DATES		Commen	٥		60	ę	to \$10,400.00. To puylities added of informed.



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Queued for
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Created/Received Created by

Status Confirmed

Spot+

Spot-

\$ Chg

Contract \$ Comment \$0

\$0

Transaction History

10/10/16 2:52 PM Elizabeth Guy

125 West 55th St New York, NY 10019

Contract # 25327388 CPE: 60/73/737 Agency: PINPOINT MEDIA

ALEXANDRIA, VA 22302 1707 OSAGE ST # 103 Product: TV

Agency Order #: 5459103

Salesperson: RACHELLE RAY -Washington DC 202-872-5880 Buyer: Meade, Nicole

Changes as of: 10/17/2016 at 7:42 PM Flight: 10/13/16 - 10/26/16

Advertiser: A Stronger Vermont

Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

Primary Demo: Adults 35+ Market: Burlington-Plattsburgh Office: WASHINGTON

Version: Highlighting Revision 2

Station: WFFF

Total \$: \$24,870.00

Total Spots: 181 Total GRP: Total CPP: \$0.00

Separation: Traffic #: 1445910

Non-Discrimination Policy	New	Electronic Contracting
	RACHELLE RAY	10/10/16 2:03 PM
D 50 OF THE UNIT RACTS WILL NOT (INCLUDING ANY LUATES, NEGOTI <i>I</i>	RACHELLE RAY - Washington DC	
ED STATES FEDERADISCRIMINATE ON T SUBSIDIARY OR DIV SUBSIDIARY OR DIV	Confirmed	
AL COMMUNI HE BASIS OF ISION OF KA	145	
CATIONS COMMISS RACE OR ETHNIC TZ) DOES NOT DISI DCAST ADVERTISI	\$15,450.00	\$0
SION'S REPORT A ITY, AND MUST C CRIMINATE IN AN NG CONTRACTS	\$15,450.00 \$15,450.00	\$0
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.		